



Growth & Comfort
Do Not
CoExist



A VENTURE OF ASG ENTERPRISES

EXCEL RANGE MEDIA

THINK BEYOND DIGITAL

Advanced
Digital Marketing
Agency

Know About Us

We at **Excel Range Media**, are a full service Digital Marketing Agency & premium institute for Advanced Digital Marketing and Web Designing. From the field of education to entertainment and so forth, we are providing Digital Marketing and Web Development services to every sphere. This integration provides our students, not only to learn but also getting the real time exposure, as they can learn and earn in a real time corporate environment.

Our Services

Explore the opportunities of your next project with us, that can make your **BUSINESS** a **BRAND**.



SEO (Search Engine Optimization)

Rank your business on the very top of the first page of Google, grab the first click and trust of your audience organically.



Web Development & Designing

Develop and design your business's website, which is the first & foremost digital presence of your business.



Social Media Optimization

Make and optimize your presence on all the social media platforms for better growth and engagement.



Google AdWords

Run your Ads across all the Google platforms and get the best out of your business.

Services We Offer

Choose your Course Today

We are providing the two most affluent courses of today's world with the LATEST INDUSTRIAL MODULES and ADVANCED CURRICULAM PRACTICES.



Web Designing

Web Designing is not only a creative skill but an art that engages the customers to your website and make them stick to the content, it impacts how your audience perceives your brand and helps in generating leads. If you are creative enough to hold the attention of customers and make them stay, then this course is for you.



Digital Marketing

Digital Marketing as a career can open multiple doors for you, from handling your own business or work as a freelancer to working for a company, you can choose any. Digital Marketing with its existed terms has a different approach to its customers and has become the norm of a successful business.

Why Choose Us?



Courses Available

○ **Web Designing** (DURATION 4 MONTHS)

Fees – ₹ 25,000

40 MODULES

- INTRODUCTION TO HTML
- HTML DOCUMENT
- BASIC CONTENT
- HYPER LINKS
- TABLES
- FORMS
- OTHER HTML ELEMENT
- INTRODUCTION TO CSS
- STYLING
- BOX SIZE
- VISUAL FORMATTING
- CSS FONTS
- BOX MODEL
- LIST OF HTML ELEMENT
- EMBEDDED CONTENT
- HTML STRUCTURAL ELEMENTS
- BOX SIZE
- STYLING TABLES
- STYLING FORMS
- FLOATS AND CLEARING
- CSS POSITIONING
- INTRODUCE TO CSS3
- GRADIENTS
- OTHER CSS PROPERTIES
- HEADERS FOOTERS COLUMNS AND TEMPLATES
- RESPONSIVE WEB DESIGN
- INTRODUCTION TO JQUERY
- TYPES TO APPLY JQUERY
- JQUERY EFFECTS
- JQUERY HTML
- JQUERY TRAVERSING
- USER RESEARCH
- DESIGN THINKING PROCESS
- INTRODUCTION BOOTSTRAP
- MAIL FUNCTION
- WORDPRESS
- JAVASCRIPT
- PHP INTRODUCTION
- SHOPIFY
- INTRODUCTION TO SERVER AND DOMAIN

70 MODULES

● DIGITAL MARKETING FUNDAMENTALS

● **GOOGLE MY BUSINESS**

- GMB OVERVIEW & LISTING
- GMB ACCOUNT CREATION & RANKING FACTORS

● **SEO (SEARCH ENGINE OPTIMIZATION)**

- SEO OVERVIEW
- SEO ONSITE FACTORS
- SEO OFFSITE FACTORS
- SEO AUDIT SHEET
- TECHNICAL SEO
- OFFSITE SEO BACKLINKS SHEET
- SEO PERIODIC TABLE
- SEO REPORTING
- SEO STRATEGY
- SEO TOOLS
- GOOGLE ALGORITHMS / STUDY MATERIAL

● **SEO IMPLEMENTATION**

- SHOPIFY ONSITE SEO IMPLEMENTION
- WORDPRESS ONSITE SEO IMPLEMENTION
- HTML ONSITE SEO IMPLEMENTION
- GOOGLE ANALYTICS
- GOOGLE SEARCH CONSOLE

● **SOCIAL MEDIA MARKETING FUNDAMENTALS**

- SOCIAL MEDIA OVERVIEW
- SOCIAL MEDIA CALENDAR
- INSTAGRAM MARKETING
- FACEBOOK MARKETING
- TWITTER MARKETING
- LINKEDIN MARKETING
- YOUTUBE MARKETING
- HOTSTAR MARKETING
- SNAPCHAT MARKETING
- PINTEREST MARKETING
- SOCIAL MEDIA ADS CREATION
- CONTENT MARKETING
- CONTENT WRITING
- BLOGGING
- SMS MARKETING
- WHATSAPP MARKETING

● E-MAIL MARKETING

- AFFILIATE MARKETING
- E-COMMERCE MARKETING & MANAGEMENT
- MARKETING AUTOMATION

● LEAD GENERATION

- COMPETITOR ANALYSIS
- B2B AND B2C MARKETING

● APP MARKETING

● INFLUENCER MARKETING

● **MARKETPLACE MARKETING**

- LISTING ON E -COMMERCE PORTALS BASIC + AMAZON

● **GOOGLE ADS**

● GOOGLE ADS FUNDAMENTALS

- SEARCH ADS CAMPAIGN
- DISPLAY ADS CAMPAIGN
- VIDEO ADS CAMPAIGN
- SHOPPING ADS CAMPAIGN
- APP ADS CAMPAIGN
- REMARKETING ADS
- CONVERSION TRACKING

● BEST PRACTICES

● **OTHER MODULES**

- GOOGLE ADSENSE
- GOOGLE ADMOB
- MOBILE APPLICATION OPTIMIZATION
- ORM TOOLS AND GOOGLE KNOWLEDGE GRAPH
- DESIGNING TOOLS- CANVA AND PHOTOSHOP
- VIDEO EDITING SOFTWARE KNOWLEDGE
- GOOGLE TAG MANAGER
- NICHE DISCOVERY
- CUSTOMER ACQUISITION TIPS & TRICKS
- LEGAL ASPECTS FOR DIGITAL MARKETING
- INTERVIEW PREPARATION
- FREELANCING TECHNIQUES
- WEBSITE DEVELOPMENT (WODPRESS)
- WEBSITE DEVELOPMENT (SHOPIFY)

Reviews

What Our Learners Have To Say About Us



Ayushri

Excel Range is definitely a go to institute if you plan on building a career in Digital Marketing. They not only focus on imparting knowledge but also aim to provide a practical experience. I have got placed in three companies after learning DM from Excel Range. A big thank you to Saurabh Sir & Jasika Mam



Rohit

Excel Range Media is the best digital marketing institute to learn Digital marketing. I came Here just because of Saurabh Sir. I heard about him from my one of friends. He is the best in this field and too friendly. Also a best guide who teach us amazingly in a simple way



Ajay Singh

Best institute for digital marketing in Delhi. Highly experienced professionals who guide you in the field of digital marketing even after completing the course. Saurav sir is the best mentor one could ever have Highly recommended



Ribhav

Best institute i found in GTB Nagar, North Delhi. Saurabh Sir is a very experience teacher in the field of digital marketing .Excel Range Media training is based on 100% practical and live projects. if you think making a career in the field of digital marketing then you should definitely join ERM



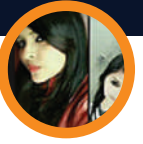
Ankita

It's been an year I completed my digital marketing course at excel range media, i am working and till date if I and stuck with some concept, saurabh sir helps me. This is the best part of excel range media. For me it is the best digital marketing Institute in entire india.



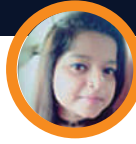
Rahul

Excel range media is the best digital Marketing institute of someone really want to learn something worth in digital markemmarketing. Best digital marketing course.I am aware of saurabh sir is a profoundly expert and exceptional committed train or and makes his student to understand thing in simple way



Seema

It was one of my best decision to join Excel range media for Digital marketing course. It is really best digital marketing institute in Delhi. Teachers are really good there and give you practical knowledge of work. Thank you Excel range team



Jyoti

It is one of the best training Institutes for Digital Marketing. It is a great place to learn Digital marketing. It has genuine people and a very good environment, and I am really thankful to the faculty. They explain and teach things so easily that it becomes easy to understand the topics and he also helps a lot in practicing all the things

Who Can Join Digital Marketing?



STUDENT



JOB SEEKER



ENTREPRENEURS



STARTUP



FOR CAREER SWITCH



FREELANCERS

Top Industries Where **Digital Marketers** are Required



HEALTHCARE



ENTERTAINMENT



FOOD



LEGAL



RETAIL



EDUCATION



FITNESS



REAL ESTATE



ECOMMERCE



TRAVEL



IT FIRMS



AUTOMOBILE



HOSPITALITY



FASHION



MANUFACTURING



ADVERTISING

“You are the
Creator
of your own
Destiny”

- SWAMI VIVEKANANDA

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